

Chimpanzee Sanctuary Northwest 2010 Auction For Presenting / Major Underwriter Sponsors

Chimpanzee Sanctuary Northwest is home to seven chimpanzees released from biomedical research after years of living in a windowless basement.

The chimpanzees now live at a sanctuary in the mountains of Cle Elum, WA where they are cared for by primate specialists. Their days are filled with enriching activities, play, food, and love. We have witnessed their transformations from pale and aloof to healthy and confident, and we continue to see improvements everyday.

Last year we held our inaugural gala auction event in Seattle. It was so successful and so fun, we are doing it again! We hope you'll consider helping the chimpanzees by underwriting a portion of this year's event. The chimpanzees will directly benefit from your generosity - last year, a portion of the funds raised from the event went towards completing a "greenhouse" winterization project which allowed the chimpanzees to use their outdoor space even during inclement weather.



PROVIDING SANCTUARY
FOR THEIR DIGNITY
.....
BUILDING AWARENESS
FOR THEIR SURVIVAL

Top 5 reasons why you should sponsor this event:

1. Studies have shown that consumers are more likely to buy products and stay loyal to companies associated with charitable giving.
2. We'll work with you on how you want to be marketed at the event and prior to the event. We're open to your ideas and have some creative ones of our own.
3. The sanctuary actively uses social media and we will tell our networks about your business through our blog, Facebook pages and Twitter.
4. This is a successful event. Last year was our first large event and we raised \$55,000 with 200 people in attendance.
5. You'll feel really, really good for helping the chimpanzees.

**Chimpanzee Sanctuary Northwest
2010 Auction
Presenting / Major Underwriter Benefits**



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\$10,000 –Sanctuary Presenting Sponsor

- Event title recognition with logo ("CSNW Auction presented by XXX") on all materials including invitations, website, and promotions
- Verbal recognition/thanks at beginning of auction
- Recognition in auction catalog
- Recognition on CSNW Facebook page
- Recognition on event signage (including screen projection)
- Recognition in CSNW e-newsletter
- Logo and link on CSNW website for 12 months
- Logo and link on all blog posts related to the event
- Recognition on Twitter tweets about event
- Complimentary double-truck ad in auction catalog
- Framed chimpanzee portrait with personal acknowledgment
- Opportunity to hold private tour of the sanctuary for 6 people
- Complimentary invitations to future CSNW events
- Complimentary CSNW merchandise: 10 t-shirts, 10 tote bags, 10 packs of note cards

\$5,000 – Chimpanzee Advocate

- Verbal recognition/thanks at beginning of auction
- Recognition in auction catalog
- Recognition on CSNW Facebook page
- Recognition on event signage (including screen projection)
- Recognition in CSNW e-newsletter
- Complimentary full-page ad in auction catalog
- Logo and link on CSNW website for 12 months
- Logo and link on most blog posts related to the event
- Recognition on Twitter tweets about event
- Logo recognition on all promotional materials if sponsorship agreement occurs prior to printing (ads, flyers, posters)
- Framed chimpanzee portrait with personal acknowledgment
- Opportunity to hold private tour of the sanctuary for 2 people
- Complimentary invitations to future CSNW events
- Complimentary CSNW merchandise: 5 t-shirts, 5 tote bags, 5 packs of note cards

Chimpanzee Sanctuary Northwest 2010 Auction Event Sponsor Benefits



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\$1,000 – Chimpanzee Champion

- Verbal recognition/thanks at beginning of auction
- Recognition in auction catalog
- Recognition on CSNW Facebook page
- Recognition on event signage (including screen projection)
- Recognition in CSNW e-newsletter
- Complimentary 1/2 page ad in auction catalog
- Logo and link on CSNW website
- Logo and link on some blog posts related to the event
- Recognition on Twitter tweets about event
- Logo recognition on all promotional materials if sponsorship agreement occurs prior to printing (ads, flyers, posters)
- Complimentary CSNW merchandise: 4 t-shirts, 3 tote bags, 2 packs of note cards

\$500 – Chimpanzee Fan

- Verbal recognition/thanks at beginning of auction
- Recognition in auction catalog
- Recognition on CSNW Facebook page
- Recognition on event signage (including screen projection)
- Recognition in CSNW e-newsletter
- Complimentary 1/4 page ad in auction catalog
- Complimentary CSNW merchandise: 2 t-shirts, 2 tote bags

\$200 – Chimpanzee Friend

- Recognition in auction catalog
- Recognition on event signage (including screen projection)
- Complimentary CSNW merchandise: 1 tote bag

\$80-\$100 – Table Sponsor

- Recognition in auction catalog
- Recognition on one attendee table